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B2B Marketing Director

Lead Gen & MKT Campaigns



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¿Cuál es el secreto para maximizar las conversiones de tu estrategia mobile app?

Aprendé por qué deberías combinar user acquisition + retargeting



Descarga el Reporte Sin Costo!

Descargalo Ahora!



Como Maximizar las conversiones con
User Acquisition + Retargeting
en tu estrategia de mobile app

Descarga el reporte sin costo!

Descargar reporte

- Crear una **estrategia de mobile app** exitosa requiere de mucho compromiso y trabajo. Este reporte brinda los pasos necesarios para que tu estrategia funcione.
- Descargalo y entérate por qué una estrategia full-cycle, capaz de **captar y retener usuarios**, maximiza tus conversiones.
- Conoce las **5 claves de User Acquisition**



Nombre *

Apellido *



B2B Marketing Director at *boomit*, focused on **SaaS Growth MKT and Fintech industries**.

Managing a **team of 10** including designers, content developers, project leaders, paid media and CRM Managers.

Managing high-performance **lead generation campaigns for companies such as:** *Nybble, Softline, Microsoft, Tetra Pack, Icatech, Nubliti, Thinkup, Inttooit*, among others.

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Are you using several different applications to run your business?

Integrate, Transform & Simplify your Business with an ERP solution.

Watch the Video



- The average company uses 14 different applications to get things done.
- By merging multiple best-in-class applications to build a custom ERP solution, your business can automate processes, increase productivity and revenue.
- Watch the video and see how you can integrate different applications and simplify your business, with all-in-one business management software.

Watch the Video

Why ERP is key to running a successful business?

Access webinar now

Watch the Webinar Now

- In the age of Digital Transformation, Artificial Intelligence and Machine Learning, more and more companies are realizing the benefits of ERP integration.

- Led by ERP experts, this webinar explores and analyzes the benefits of integrating different applications with all-in-one business management software.

- Watch the webinar now and see how you can integrate different applications and have total control of your operations, improving traceability and obtaining KPIs in real time.



Email 1 - Video

Email 2 - Webinar

Are you using too many apps to run your business?

Hello **nombre**

The average company uses 14 different applications to get things done. I'm reaching out to you because we believe it could be useful for you to integrate & simplify your business operations with this single ERP Solution.

With this tool we helped big organizations to enhance the functionalities of their ERPs without increasing costs and saving up to 40%.

Would you be interested in participating in a brief meeting with our specialized team?
Please choose a date and time of your choice using [This Link](#).

Best regards,

Schedule consultation

View online
nybble group



Hi

Thanks for watching our video about **How to integrate different applications and simplify your business**. We hope you find it valuable!

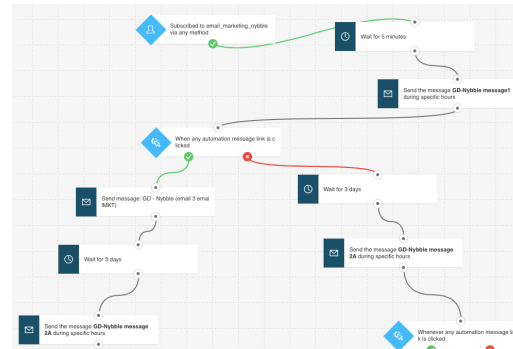
If you want to know more about ERP solutions or have any further questions, please feel free to email us directly:

fernanda.saavedra@nybblegroup.com

All the best,
Fernanda Saavedra.

You may [unsubscribe](#) or [change your contact details](#) at any time.

Email 3 4 - Thanks



Development of **MKT automation Strategies** and **B2B Paid Media strategy** mainly in LinkedIn and Google adWords.

Lead different teams in charge of the execution of **lead generation campaigns**.

Development of **digital strategy** through paid advertising, email marketing campaigns and ABM.

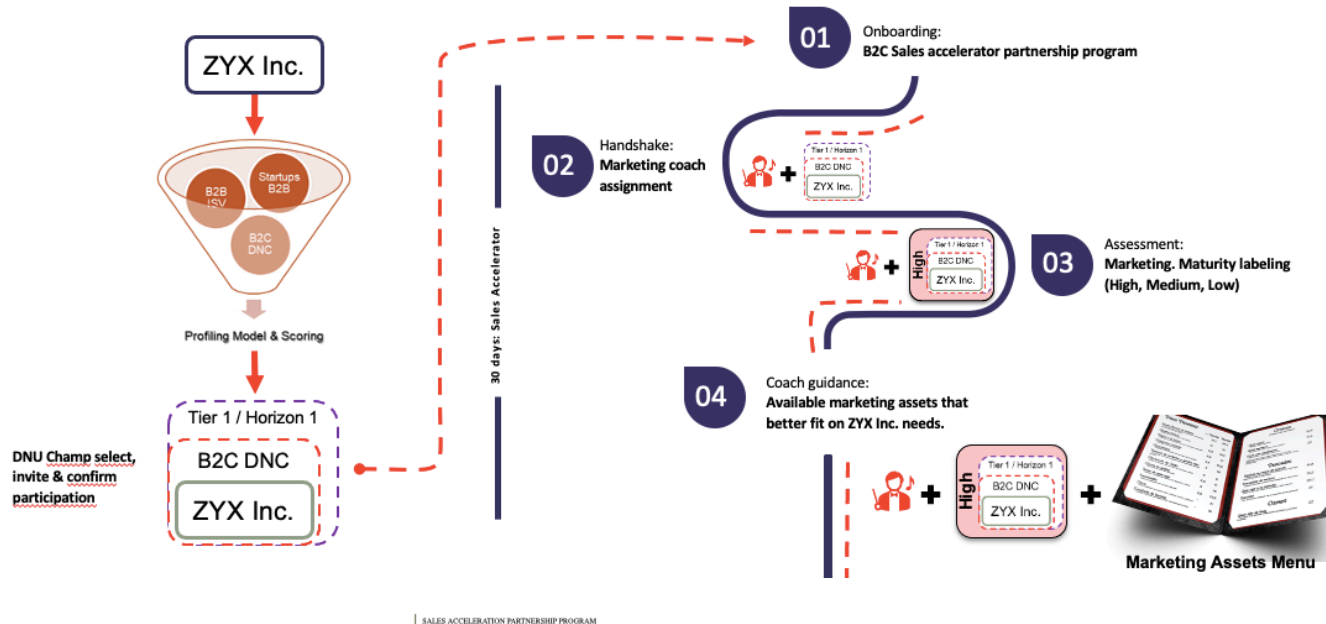
B2B Marketing Director

DNC Microsoft Program

DNU DEMAND GENERATION ENGINE

B2C/B2B sales acceleration partnership

Customer Journey example



Development of different *B2B Marketing Solutions* to penetrate de B2B Lead Gen Market.

In charge of *DNC Microsoft Program* managing a team of 5 people and **26 Digital Native Companies**.

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