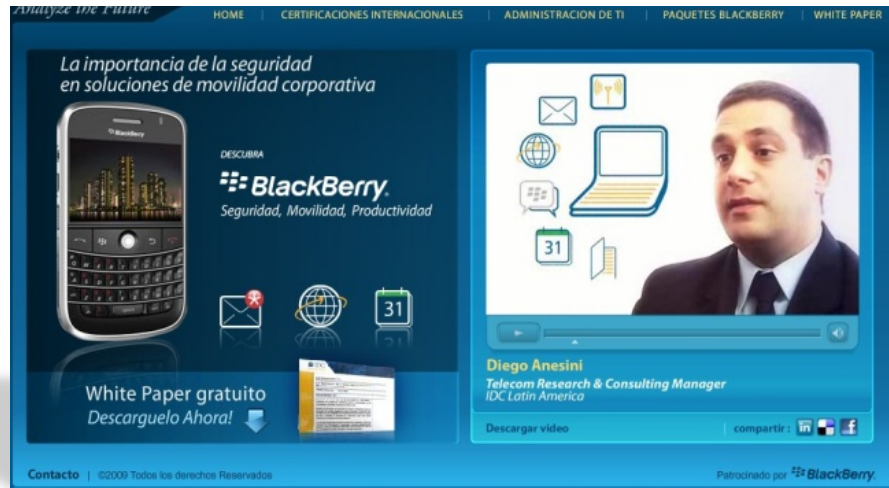


RIM Latin America

Go to Market Campaign

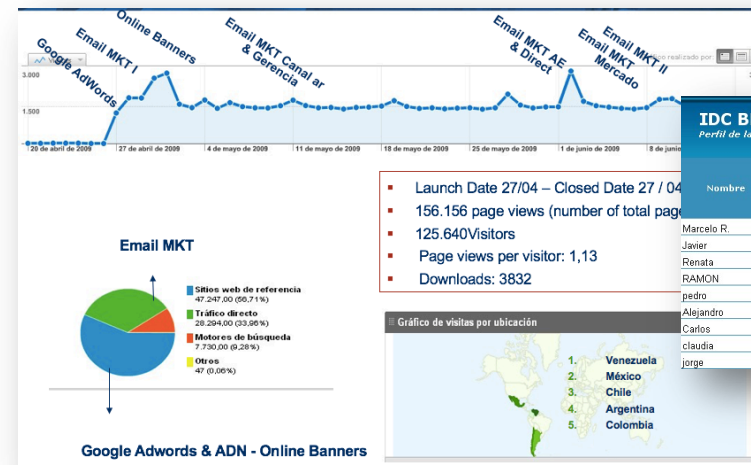


Multimedia Offering:
Microsite + Video Insight + Content

Getting the Right Results
Qualified Leads
+ Branding



Audience Development:
Online Ads + SEM + Email



IDC BLACKBERRY DOWNLOADS

Perfil de la muestra que ha descargado el documento de IDC en www.idclatin.com/blackberry/seguridad

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